

Bridges

Information Retrieval in a Single Mouse Click

Bridges enables fast and effective one-click access to critical information stored in enterprise systems such as PLM, ERP, CRM, ERP etc.

Bridges brings enterprise information systems to the user's desktop and natural work environment. While working e.g., in Outlook or Word, the user can retrieve information from enterprise systems without leaving the desktop application, avoiding a time-consuming search.

The Need for Information

When examining employee's need for information, medium and large size companies commonly encounter two central problems:

(i) **Information Systems:** Every organization has a number of information systems serving various needs; for example: employee details are maintained in an HRM system or a portal; purchase orders and customer details are in a CRM system; inventory and supplier details are in

an ERP system. Employees frequently need to access several systems, spending time and effort, to find the data they require.

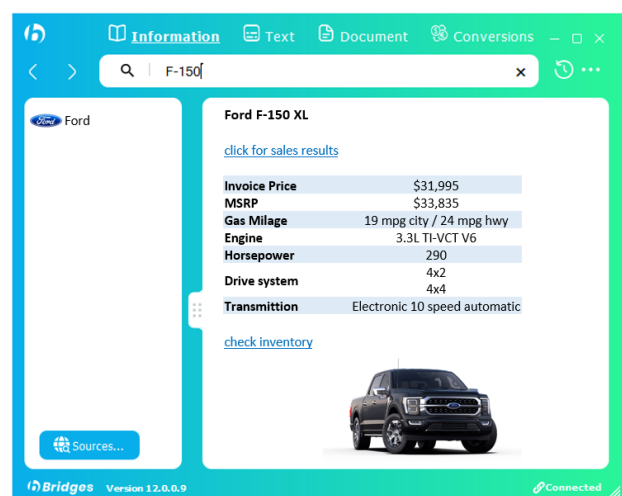
(ii) **Switching Between Work Environments:** Employees typically work in an unstructured environment based primarily on Office applications, Internet pages or enterprise portals, while most of the organization's information is stored in enterprise systems. This forces to frequently switch between work environments, frustrating the users and negatively impacting the organization: employees either waste time seeking information or do not bother to retrieve the data needed to substantiate business decisions.

Bridges offers a simple and effective solution to the task of information retrieval.

In just one click on a word or any on-screen text, **Bridges** extracts the relevant information from the enterprise information systems and delivers it to the desktop. Users get exact and concise


information, and can remain focused on the task at hand without having to divert to other applications.

Bridges bridges the gap between separate environments, eliminating search time, and expediting decision-making processes.





Benefits of Bridges


Bridges provides numerous benefits:


 **Single-Click** – Users get results from Babylon through a single click of the mouse on any text in any Windows application, without leaving the application. This unique, yet simple activation method is highly intuitive, readily adopted, and widely welcomed by all users.


 **Uniform Activation** – Single activation enables access to all information regardless of its type or source.


 **Instant Response** – Babylon is specifically designed to resolve queries instantly, eliminating wait-time.

 **Concise Results** – Results are displayed in a concise form. Users are not overwhelmed or confused by excessive information.

 **Unified Interface for all Information** – Results from all information sources are presented in a single list and a unified format.

 **Instant Navigation** – Results may include links that activate the data source application, displaying the information in its original location and form.

 **Secure Access to Sensitive Information** – Bridges ensures delivery of information to authorized users only, and applies Active Directory to define access rights to secure information.

 **Simple Implementation** – With Bridges’s straightforward implementation and intuitive software interface, organizations will see a return on their investment almost immediately.



Bridges software has been successfully implemented world-wide in leading companies and organizations spanning numerous sectors, including government offices, leading industrial and commercial companies, large manufacturing companies, leading high-tech companies, and large banks and financial institutions, among many others.

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